

Gadi Gila

Product design lead
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Hey, I'm Gadi! As a product design leader with 8 years of experience in the B2C & B2B2C field, I understand how important it is to create designs that meet users' needs. That's why my approach to design is centered around empathy and understanding. I believe in the power of collaboration and research to cultivate ideas that meet user needs and empower people while keeping business objectives in mind.

Experience:

2021 - Present

Visually.io, Head of Design

2021-Present

Qases / Epicpaint, Product Design & CRO Consultant

2021

Resident, CRO & Product Design Specialist

2020-2021

Adika, Head of Product Design

2017-2020

GlassesUSA, Head of Product Design

2015-2017

Studio Gadin, Co-founder & Art Director

Education:

Dedicated to Lifelong Learning

Constantly Improving Through online courses, webinars, masterclasses, and real-life experiences.

2020

IAC - Israeli Animation College, 3D animation course in Blender software

2017-2019

Create Future, Conversion Rate Optimization + User Experience Design

2014-2017

Musrara, Bachelor of design, Visual Communications, Graduated with honors